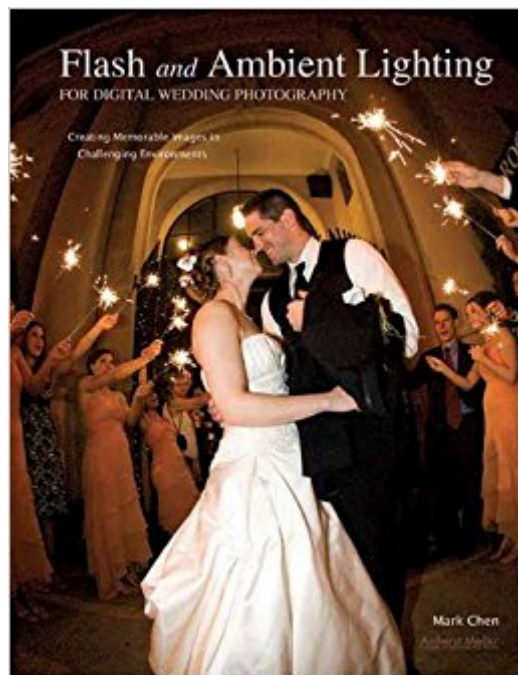


The book was found

Flash And Ambient Lighting For Digital Wedding Photography: Creating Memorable Images In Challenging Environments



Synopsis

Preparing wedding photographers to navigate these once-in-a-lifetime events, this resource acknowledges the highly emotional clients, shifts in natural lighting, and changes in location that come with the territory. Showcasing countless techniques for shooting with flash by itself, ambient light alone, or a combination of the two, the chapters provide elegant solutions to an array of potential lighting challenges that can surface on the wedding day. Postproduction remedies using Adobe Camera Raw are also included for those occasions when initial exposures prove insufficient. From selecting the right equipment for a versatile yet streamlined wedding-day kit to making smart adjustments to settings, all bases are covered. Numerous before-and-after images are explored, demonstrating common errors and how to avoid them. A wide variety of practical examples from real weddings round out the book, guiding a tour through challenging scenarios, illustrating the remedies devised, and explaining how they were quickly implemented in order to produce successful portraits.

Book Information

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Average Customer Review: 3.7 out of 5 stars See all reviews (6 customer reviews)

Best Sellers Rank: #1,407,135 in Books (See Top 100 in Books) #72 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Flash Photography #105 in Books > Arts & Photography > Photography & Video > Lifestyle & Events > Weddings #124 in Books > Arts & Photography > Photography & Video > Lifestyle & Events > Celebrations & Events

Customer Reviews

I didn't find this book written well at all. The topics are bang on - and what I was hoping to get a lot out of, but the content is weak at best. The author has a light for water metaphor - perhaps ok, if you're starting into photography, but did not resonate with me at all. He carries this metaphore throughout the book. The starting rule is to work your shots around Aperture mode only. I'm a

manual shooter - and this seemed overly laborious to work in Aperture only and to tweak settings to fit this mode (e.g. set flash to Slow sync to drag in ambient light). I'm sure the author is a terrific photographer, but this book just didn't work for me. If I could return this, I would. I have found way better, more current material out there.

With the explosion of books on the subject of small flash and lighting on locations (strobist style) it was good to see a book cover the basics as Mark has done here. We must remember however that many photographers are at a different point on the path in this journey. Now with that said if you are just getting started or you feel you need a little bit better understanding of what Ambient lighting and how to control it and mixing this with flash then Mark's book is for you. Some photographers will pick up a book looking for the magic bullet. Take Mark's book and read and practice a chapter at a time. A good house is built on a solid foundation and Mark can help you get the photo house on Solid Flash and Lighting.

I did not like this book. The analogies such as the water bucket repeated ad nauseum were lame and many of the stated facts were merely opinions. In addition, the book was poorly written and organized. It seemed like more of a vanity project rather than an attempt to convey true and useful knowledge.

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